

CROWN of entrepreneurial ideas for success

WHO?

Sisak-Moslavina county development agency, SI-MO-RA, as the lead partner, and Innovation and Entrepreneurship Center Tehnopolis, and Foundation for Innovation and Technology Development as the project partners.

WHY?

To strengthen the business competencies with a focus on employment and creation of innovative startup businesses in order to increase the competitiveness of the cross-border region.

WHEN?

Between 15th July 2020 and 14th July 2022.

ADDITIONAL INFORMATION

Total project value: EUR 616,169.00

EU co-financing: EUR 523,743.65

Priority axes: Enhancing competitiveness and developing business environment in the programme area

The project is co-financed by ERDF and IPA II funds of the European Union. More on the Interreg IPA Cross-border Cooperation Programme Croatia – Bosnia and Herzegovina – Montenegro 2014-2020 on www.interreg-hr-ba-me2014-2020.eu.

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Croatia - Bosnia and Herzegovina - Montenegro
crown



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SIMORA
RAZVOJNA AGENCIJA SISAČKO - MOSLAVACKE ŽUPANIJE

Tehnopolis
Inovaciono Poduzetnički Centar

INTERA
technology park

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IDENTIFICATION AND STRENGTHENING OF BUSINESS CAPACITIES

Testing

You have a business idea? You want to know if you have what it takes to be a businessperson?

Through innovative testing techniques, developed in the project with a team of MENSA experts, you will have the opportunity to re-examine your preferences and discover your abilities for development of business ideas.

When? Late autumn of 2020 will be the starting point of your journey!



Regional programme for startups

After the testing, you will be able to participate in an intense regional programme for startup teams and companies. Joint regional training will be organised in Mostar, good-quality trainings will be organised in your native country, as well as a study trip and a meetup with investors.

You will learn a lot about entrepreneurship, business model, finances, marketing, and a lot more, and you will get to present your idea in front of investors and an expert commission in Sisak.

When? Spring of 2021 will be a turning point in your business career!



Crowdfunding

We have ensured support for crowdfunding campaigns for the best three ideas in every country! Experts will be available to help you with designing, preparing and recording your campaign, but also with placing it on some of the best known crowdfunding platforms.

Don't worry, we will support you throughout the promotion too, to make sure you achieve your goals!

You want to participate? Details are available at:

HR: www.rk-smz.hr **BH:** www.intera.ba **CG:** www.tehnopolis.me

REGIONAL NETWORKING

Entrepreneurship departments

In order to become better at what we do, we will establish entrepreneurship departments in our organisations, and additionally train our staff so as to be able to provide even better support in the future!



Interactive platform

In order to have all the information in one place, we will develop an interactive platform where you will be able to contact us and ask for our assistance in a very simple way.

Promotional events

Don't worry, we have also prepared activities to inform your colleagues of the new things going on. Conferences and fairs will be but one of the networking and get together tools.